

# SupaTrak reduces insurance premiums for luxury motorhome company



Luxury motor home rental company, A Class Motorhome Rentals Ltd, have found the SupaTrak vehicle tracking solution to meet their needs perfectly. The family-run company has years of experience in the transport service industry and provide their clients with the best possible luxury motorhomes tailored completely to the needs of their holidays or outings, be it business or pleasure.

A Class Motorhome Rentals Ltd first implemented SupaTrak throughout their fleet of luxury vehicles at the beginning of 2008. Since introducing SupaTrak into the motorhomes, the company has realised a massive 60% reduction in their insurance premiums. In fact, the amount they have saved has more than covered the cost of implementing SupaTrak altogether.

A Class Motorhome Rentals Ltd is so happy with the service that they are receiving that they have just purchased additional vehicle tracking units, which will bring down their annual insurance costs even further.

The company aims to deliver a truly 100% reliable and positive

experience when organising their customers' vacations and the introduction of SupaTrak has enabled them to take that extra step to provide their customers with a first class service.

Each vehicle has been fitted with a panic switch, which, if activated by a customer, sends an alert straight back to A Class Motorhomes. Dave Fegent, owner of the company explains that "at the touch of a button, the panic alarm is activated and I can see exactly where in Europe the vehicle is located. I can then make the necessary arrangements to assist the customer with whatever help they require." This technology can be very helpful in breakdown situations, where the driver of the motorhome is unfamiliar with their surroundings and is unsure of their precise location. "It gives the customers an extra sense of security" says Dave. "They are safe in the knowledge that no matter where they are, they can be found and help is at hand."

Dave also explains that SupaTrak has helped him to manage his fleet of vehicles using the ring-fencing function. "If a



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customer has specified that they will only be travelling throughout the UK, I can set ring fences on the SupaTrak system that will send me an automatic alert if the vehicle deviates. For example, if a vehicle is at Dover ferry port, I would be made aware of this situation and I could then make the necessary arrangements to halt the vehicle."

Dave was particularly impressed by the quality of the installations commenting that "the installation of the panic switches is so well done that it looks like they have been factory fitted". He was also impressed by the professionalism of the engineers and the sales staff with whom he dealt, saying that "the engineers are marvellous and their work is very tidy. I have also found the sales staff to be very helpful. They were open and honest from the start and spoke the same language as me".

The SupaTrak vehicle tracking system provides 60 second pings as standard and the option of European mapping. It can be integrated with other solutions from CMS SupaTrak, including EcoTrak fuel and vehicle management system, which can help businesses monitor and manage their fuel usage and provide accurate carbon emission measurements to help businesses reduce their carbon footprint.



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