

LinkLife reduces fuel costs with SupaTrak



Buckinghamshire based recruitment company, LinkLife was founded in 2001 to provide staffing services within the food production industry and has since expanded into a number of different industry sectors to include manufacturing, warehousing, building, pickers/packers, catering and hospitality to name but a few. The business operates a mixed fleet of 20 vehicles, including cars and LCVs and allows their drivers to take them home at the end of each day. As with all businesses operating a fleet of vehicles, fuel costs represent a significant overhead and like many businesses across the UK, LinkLife were looking for a way to control their fuel costs.

LinkLife approached CMS SupaTrak to help them reduce their costs and after a trial period, chose the SupaTrak vehicle tracking solution to assist them to achieve this. SupaTrak now allows the business to monitor their fuel costs effectively and reliably identify where excess fuel is being used.

Although the drivers are allowed to take the vehicles home after work, they are not permitted to drive the vehicles out of the agreed working hours. Before installing SupaTrak, LinkLife had no way of monitoring vehicle usage and how much fuel was being used outside of working hours.

Since SupaTrak has been implemented and the drivers have been informed of the technology installation, LinkLife's Clair Stone reports that the business has noticed "a significant

reduction in fuel usage". She explains that "the business calculates its fuel usage on a litres consumed per hour basis and since we have started using SupaTrak, our hourly fuel costs have reduced".

"a significant reduction in fuel usage"

Another helpful benefit of the SupaTrak vehicle tracking system, which is being avidly used by LinkLife, is the ability for them to effectively manage their multi-drop journeys for their drivers. This enables them to plan their journeys adopting the most efficient use of available vehicles and routes, thus eliminating excess usage of fuel and time.

SupaTrak provides 60 second updates as standard and can be accessed via any internet connection.

For more information call us on **08444 774 870**, email us at sales@supatrak.com or visit www.supatrak.com