

# CMS SupaTrak

**COMMENDED AT AWARD CEREMONY!**

**FOR IMMEDIATE RELEASE**

Market leaders CMS SupaTrak and one of their products EcoTrak were shortlisted for the 2008 GreenFleet Awards and were commended in the IT / Communications Product of the Year and the Green Fleet Industry Innovation Award categories. The event which took place on the 25th September at Twickenham Stadium saw Swindon based CMS SupaTrak up against some of the biggest brands in the world.

Jason Airey, Managing Director of CMS SupaTrak states; "We are thrilled just to be shortlisted for these awards and to come away with the commended certification in both categories means a great deal to us. It is great to be recognised for our contribution to sustainable transportation and to be up against some of the big world players is an honour."

Jason adds; "I am so pleased that we were able to be part of these awards. We are so confident with the fuel saving technology that we have developed which can save businesses significant cost. EcoTrak provides fleet operators with a simple tool to effectively monitor, manage and affect their drivers' behaviour. Many of our clients are already experiencing the benefits of EcoTrak and our other tracking solutions. Fuel prices and the economy are still so unstable - businesses operating a fleet of vehicles can not afford to be without an EcoTrak vehicle management and tracking solution."

The event was attended by more than 400 delegates from the transport industry and provided the opportunity to celebrate the progression towards sustainable business transport.

**For further information please call us on 0844 477 4870  
or visit [www.supatrak.com](http://www.supatrak.com)**

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Editors Notes:

**EcoTrak provides users with the following list of impressive features as standard:**

- Monitor fuel usage by journey, vehicle and driver
- Monitor Precise Location and Speed of all your Vehicles
- GPS vehicle tracking from just 52p per day
- Comprehensive online reporting
- Web-based mapping system
- 60 second updates standard
- Optimise driving behaviour
- Calculate your total carbon footprint by driver, vehicle and fleet
- Understand which drivers put the engine under more load
- Real time engine diagnostic alerts
- Monitor the rpm and accelerator depression for each driver
- No hidden charges. The monthly fee includes installation, all hardware and network charges and lifetime warranty
- Covert in-vehicle installations for maximum security
- Full training and 24/7/365 telephone support